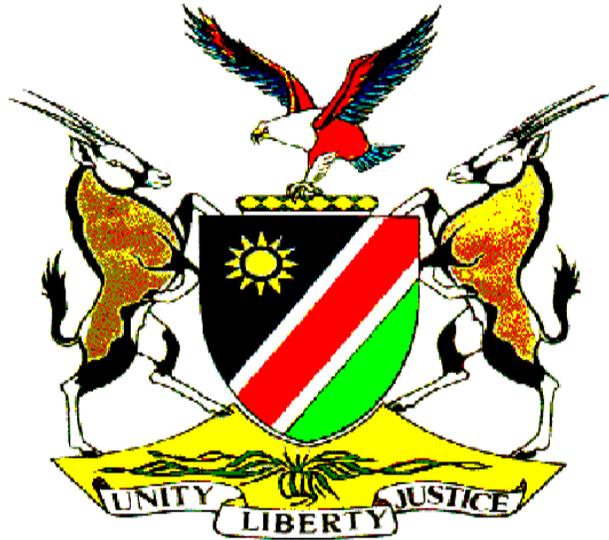


**REPUBLIC OF NAMIBIA**  
**MINISTRY OF ENVIRONMENT AND TOURISM**



**STATEMENT OF THE HON. POHAMBBA SHIFETA,  
DEPUTY MINISTER OF THE MINISTRY OF  
ENVIRONMENT AND TOURISM  
ON THE FUNDRAISING GALA DINNER OF BULLET  
GROUP**

**DATE: 4<sup>TH</sup> JUNE 2014**

**Windhoek, Namibia**

**STATEMENT OF THE HON. POHAMBAMBA SHIFETA, DEPUTY MINISTER ON THE FUNDRAISING GALA DINNER OF BULLET YAKAOKO GROUP TOWARDS THEIR TRIP TO THE FIFA 2014 WORLD CUP**

Director of Ceremonies,

The Governor of Khomas Region: Hon. Laura McLeod Katjirua

The Deputy Minister of Youth and Sport: Hon. Juliet Kavituna

Representatives from the Ministry of Youth and Culture

Bullet yaKaoko Group

Invited Guests

Friends in tourism, culture and arts

Members of the media,

All protocol observed

Ladies and Gentlemen,

It is my distinct honor to officiate at this very important event tonight which is a fundraising Gala Dinner of Bullet yaKaoko Group for their trip to the FIFA 2014 World Cup in Brazil. This glamorous event could not have come at a better time as entrepreneurs across the globe are tirelessly crafting mechanisms

to ensure their survival amidst the ongoing business competitiveness.

Namibia is one of the few countries in the world which has devolved privileges on Culture and Arts to its local communities for them to manage their activities in a sustainable manner.

This strategic decision by visionary artists of our nation has led to the speedy growing of music industry that enabled it to become more attractive globally. For Bullet yaKaoko to perform at this international event, it is blessing and crucial to the Namibia Tourism industry, Crucial in the sense that it will position the Namibian music industry in the global calendar and as a tool to market Namibia as tourist destination of choice internationally.

The anticipated benefits of performing at this glamorous international event and the impact it will have on the livelihoods

of ordinary Namibians and the economy at large cannot be over-emphasized.

Bullet yaKaoko Group gained international exposure through performing at many high profile events such as 2010 FIFA World Cup SA, PAN African Parliamentary Summit, Angola and Botswana Independence celebrations just to mention a few.

Their singing and dancing talent is amazingly mature, reflecting the diverse and uniqueness of Namibia cultural heritage. Music is the greatest communication in the world even if people do not understand the language that you are singing they are still entertained and recognize the uniqueness of the music.

Having said that, Director of Ceremonies, Ladies and gentlemen, this is also a platform for Bullet Yakaoko Group to network with the international artists.

In conclusion, allow me to invite and encourage the rest of the Namibian citizens to support the music industry in their endeavor.

With this few words and to Bullet yaKaoko Group, I wish you all the best on your upcoming trip, as you become ambassadors of our beautiful Namibia at this prestigious event.

I thank you all,